



Aquatic Adventures

Sponsorship Opportunities 2009

Presented by:

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Aquatic Adventures

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www.aquaticadventures.org

Aquatic Adventures: 2009 Sponsorship Opportunities

Annual Sponsorships

Program Sponsor	\$25,000
Multiple Year Sponsor	\$60,000/ 3 yrs

Annual Gala Sponsorships

Title Sponsor	\$15,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$7,500
Silver Sponsor	\$5,000
Bronze Sponsor	\$2,500

Other Annual Gala Sponsorships

Gift Sponsor	\$7,500
Dessert Sponsor	\$5,000
Valet Sponsor	\$5,000
Centerpiece Sponsor	\$2,500
Music Sponsor	\$2,500

Aquatic Adventures: *Annual Sponsorship Opportunities*

Program Sponsor, (\$25,000)

- Prominent placement of company's logo on:
 - Website
 - Marketing and invitation materials for all five programs
 - *Splash*, the quarterly Aquatic Adventures' newsletter
- Corporate name recognition in press releases related to all programs
- Distribution of corporate materials at Wetland Avengers and the Report to the Community
- Participation in our annual black-tie gala at the Birch Aquarium
 - Prominent placement of company's logo on the invitation
 - Full-page advertisement in event program
 - Podium opportunity during the program
 - Table recognition including eight (8) guest tickets

Multiple Year Sponsor, (\$60,000/ 3 years)

- Prominent placement of company's logo on:
 - Website
 - Marketing and invitation materials for all five programs
 - *Splash*, the quarterly Aquatic Adventures' newsletter
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Aquatic Adventures: *2009 Annual Gala*

See what's *Bubbling Up* this year!

Join us for Aquatic Adventures' 10TH Anniversary Gala Celebration

An elegant event featuring private tours of the Birch Aquarium exhibits and stunning ocean views coupled with a spectacular dining experience offers an unforgettable evening of entertainment!

Specialty Silent & Live Auctions like never before, with items ranging from destination getaways to a sunset dinner cruise aboard a private yacht!

Proceeds benefit Aquatic Adventures, educating urban youth about science, the ocean and nature through tuition-free programs.

Together we are creating the next generation of scientific and environmental leaders!

BUBBLE UP!
Saturday, October 3rd
Birch Aquarium at Scripps
6:30pm – 10:00pm

Aquatic Adventures: 2009 Annual Gala Corporate Sponsorship Opportunities

Title Sponsor (\$15,000) - limit one Title Sponsor

- Corporate name and logo recognition as “Title Sponsor” in:
 - All Gala promotional material (event invitation, the save the date, pre-event advertising, calendar listings)
 - On-screen throughout Gala evening program
- Corporate name recognition in:
 - Printed material and publications for event
 - *Splash*, the quarterly Aquatic Adventures’ newsletter
- Corporate name & logo placement on organizational website(1-yr)
- Podium opportunity during the Gala evening program
- Full page advertisement in Gala electronic program (reaches 3,000+ people)
- Two reserved premier table of (8) at the Gala (value \$4,000)

Platinum Sponsor, (\$10,000)

- Corporate name recognition in
 - All Gala promotional material (event invitation, the save the date, pre-event advertising)
 - On-screen throughout Gala evening program
 - Printed material and publications for event
 - *Splash*, the quarterly Aquatic Adventures’ newsletter
- Corporate name & logo placement on organizational website (1-yr)
- Full page advertisement in Gala electronic program (reaches 3,000+ people)
- One reserved premier table of (8) at the Gala (value \$2,000)



Gold Sponsor, (\$7,500)

- Corporate name recognition in
 - All Gala promotional material (event invitation, the save the date, pre-event advertising)
 - On-screen throughout Gala evening program
 - Printed material and publications for event
 - *Splash*, the quarterly Aquatic Adventures’ newsletter
- Corporate name & logo placement on organizational website (1-yr)
- ½ page advertisement in Gala electronic program (reaches 3,000+ people)
- One reserved table of (8) at the Gala (value \$2,000)



Silver Sponsor, (\$5,000)

- Corporate name recognition in
 - Gala event invitation
 - On-screen throughout Gala evening program
 - Printed material and publications for event
 - *Splash*, the quarterly Aquatic Adventures’ newsletter
- Corporate name & logo placement on organizational website (1-yr)
- ½ page Advertisement in Gala electronic program (reaches 3,000+ people)
- (4) tickets to the Gala (value \$1,000)



Bronze Sponsor, (\$2,500)

- Corporate name recognition in
 - Gala event invitation
 - On-screen throughout Gala evening program
 - Printed material and publications for event
 - *Splash*, the quarterly Aquatic Adventures’ newsletter
- (4) tickets to the Gala (value \$1,000)



NICKWAGMANDRESSAGE



Aquatic Adventures: Other Gala Event Sponsorship Opportunities

Gift Sponsor, (\$7,500)

- Includes your name and logo on the official gift or bag given to all attendees at the Gala
- Advertisement in Gala electronic program (reaches 3,000+ people)
- (4) Gala tickets
- On-screen name recognition throughout evening program
- Company recognized as Gift Bag Sponsor in Aquatic Adventures *Splash* newsletter article post event (reaches 3,000+ people)

Valet Sponsor, (\$5,000)

- Recognized as Espresso Valet Sponsor: Company name and logo on signage at Espresso & Valet Station
- Advertisement in Gala electronic program (reaches 3,000+ people)
- (2) Gala tickets
- On-screen name recognition throughout evening program
- Company recognized as Espresso Valet Sponsor in Aquatic Adventures *Splash* newsletter article post event (reaches 3,000+ people)

Music Sponsor, (\$2,500)

- Recognized as Music Sponsor: Company name and logo on music stage signage
- Advertisement in Gala electronic program (reaches 3,000+ people)
- (2) Gala tickets
- On-screen name recognition throughout evening program
- Company recognized as Music Sponsor in Aquatic Adventures *Splash* newsletter article post event (reaches 3,000+ people)

Dessert Sponsor, (\$5,000)

- Recognized as Dessert Sponsor: Company name and logo recognition associated with the evening's dessert
- Advertisement in Gala electronic program (reaches 3,000+ people)
- (2) Gala tickets
- On-screen name recognition throughout evening program
- Company recognized as Dessert Sponsor in Aquatic Adventures *Splash* newsletter article post event (reaches 3,000+ people)

Centerpiece Sponsor, (\$2,500)

- Recognized as Centerpiece Sponsor: Company name and logo on centerpiece at tables
- Advertisement in Gala electronic program (reaches 3,000+ people)
- (2) Gala tickets
- On-screen name recognition throughout evening program
- Company recognized as Centerpiece Sponsor in Aquatic Adventures *Splash* newsletter article post event (reaches 3,000+ people)

Program Ad Sponsor

- Advertisement in Gala electronic program (reaches 3,000+ people)
 - Quarter Page (4.25x5.5") \$175
 - Half Page (5.5x8.5") \$300
 - Full Page (8.5x11") \$500

Aquatic Adventures: Commitment Form



CONTACT PERSON: _____

COMPANY NAME: _____

PHONE: _____ E-MAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PLEASE FAX OR MAIL TO:

AQUATIC ADVENTURES
2211 Pacific Beach Drive, Suite A
San Diego, CA 92109
PHONE: 858.488.3849 FAX:
858.488.4265

I'd like to participate at the following level:

Annual Sponsorships

- Program (\$25,000)
- Multiple Year (\$60,000)

Annual Gala Sponsorships

- Title (\$15,000)
- Platinum (\$10,000)
- Gold (\$7,500)
- Silver (\$5,000)
- Bronze (\$2,500)

Other Gala Sponsorships

- Gift (\$7,500)
- Dessert (\$5,000)
- Valet (\$5,000)
- Centerpiece (\$2,500)
- Music (\$2,500)

Gala Program Ads

- Full Page Ad (\$500)
- Half Page Ad (\$300)
- Quarter Page Ad (\$175)

Wetland Avengers Sponsorships

- Title (\$20,000)
- T-Shirt (\$10,000)
- Tote Bag (\$5,000)
- Audio Visual (\$3,000)
- Lunch (\$2,500)

____ ENCLOSED PLEASE FIND MY CHECK FOR \$ _____
PAYABLE TO: AQUATIC ADVENTURES

____ PLEASE CHARGE MY: CREDIT CARD FOR \$ _____

CARD NO: _____

EXPIRATION DATE: _____

SIGNATURE: _____